



## Push notifications: 5 quick use cases

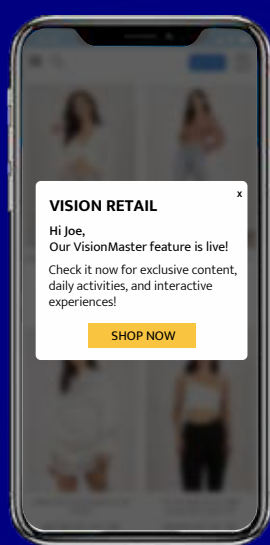


### Changing location triggers reminders

Detecting a change in Joe's geolocation, Resulticks pushes an app notification reminding him about a needed item at the nearby pharmacy and offering a discount on other items.

### Real-time notifications drive footfall

Joe, a known customer, walks past the Vision Fashion store at the mall. The brand's beacon detects him and triggers a real-time notification on today's special discounts at this location.

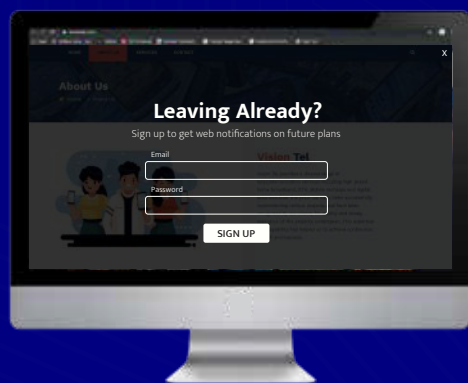
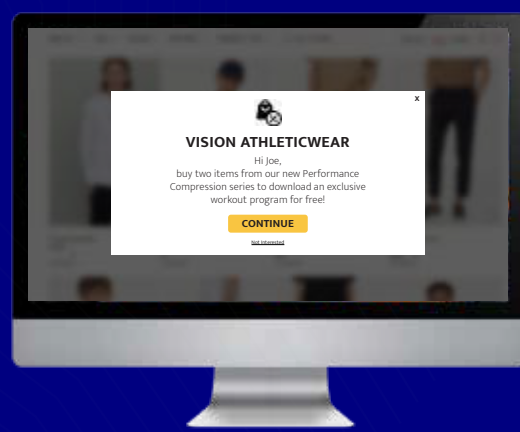


### In-app messages promote new features

Resulticks triggers in-app messages to direct users to new app features or offers.

### In-page overlays capture attention

Resulticks triggers in-page overlay notifications to drive visitors to campaign pages with time-sensitive offers.



### Contextual notification acquires unknown audience

An unknown visitor to a brand's web page exists without taking action. Resulticks triggers a web notification to secure consent for future notifications. The visitor moves on to a competitor's site. Later, Resulticks triggers another notification from the brand with more attractive offers.

Learn what Resulticks can do for your brand.

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