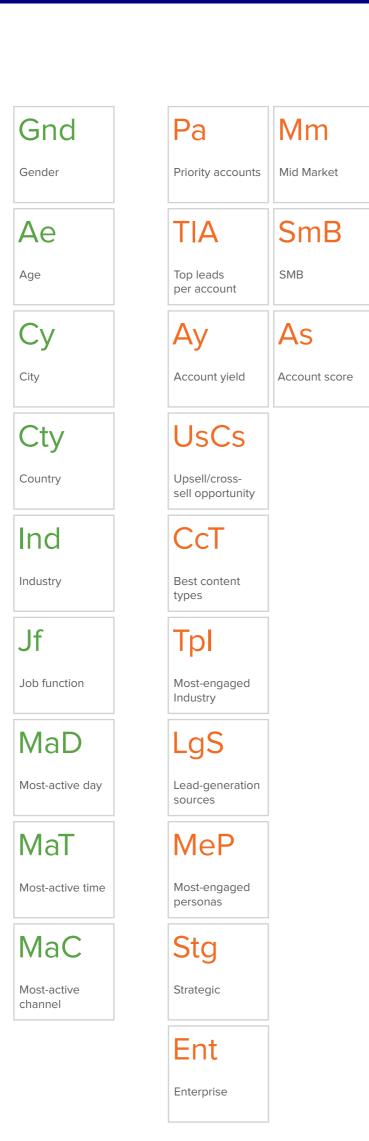
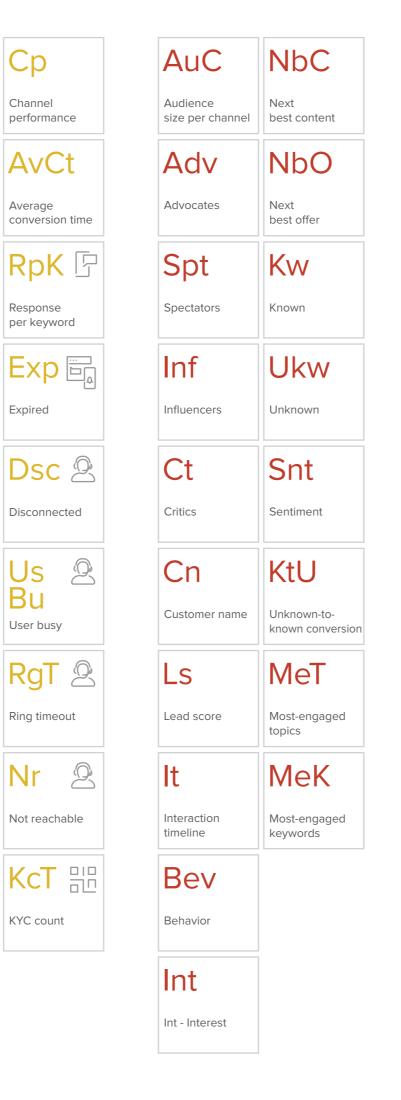
RESULTICKS

Periodic table of analytics

Ср	MeD	Td
Campaign performance	Most-engaged departments	Total delivere
Lg	AcT	Dt
Leads generated	Average conversion time	Device type
ТрС	Rh	Av
Top-performing campaigns	Reach	App versions
TeC	Eg	Ov
Top-earning campaigns	Engagement	OS versions
NsC	Cv	
Number of scheduled campaign	Conversion	
NcD	Bd	
Number of campaigns delivered	Bounced	
ТрТ	Sp	
Top product types	Spammed	
ВрР	UsB	
Best-performing periods	Unsubscribed	
ВрС	Fwd	
Best-performing channels	Forwards	
LgC	DND	
Lead generation funnel	DND	





PcA	RoT
Pre-campaign analytics	ROI Tren
PcR	StA
Profile completeness reccomendations	Single-to attributio
Cr	MtA
Campaign reccomendations	Multi-tou attributio
	Rc
	Revenue
	lb
	Industry benchm
	Rb
	Regiona benchm
	Cb
	Compan

IaU AsR Inactive app users Previews Multi-touch ittribution RC Ss Ue Seevenue by shannel B Dall Us Screen views Top screens Dall Us Average daily active users WaU Aud Average weekly App user	(0)
IaU AsR Inactive app users Potential intribution Inactive app users Potential Inactive reviews Image: Inactive app users Potential Inactive reviews Inactive users Potential Inactive reviews Inactive users Potential Inactive users Inactive users Potential I	
Inactive app users Dtt	OI Trend
Aulti-touch app users Dtt	StA
Aulti-touch attribution RC Revenue by channel B Sessions Sessions Sessions Upoppular events Soreen views Top screens DaU Average daily active users WaU Average weekly active users MaU Average monthly active users	
Ss Ue Sevenue by channel SV Ts Industry senchmark DaU Us Average daily active users WaU Average weekly active users MaU Lo Average monthly active users Location Location Location	MtA
Sessions Unpopular events SV TS Screen views Top screens DaU Segional venchmark Cb Company venchmark WaU Average weekly active users MaU Average monthly active users MaU Average monthly active users Average monthly active users	
Sv Ts Industry benchmark DaU Us Regional benchmark Cb Company benchmark MaU Average weekly active users MaU Lo Average monthly active users Location Location	Rc
Screen views Top screens DaU Average daily active users WaU Average weekly active users MaU Average weekly active users MaU Average monthly active users Lo Location	
DaU Average daily active users WaU Average weekly active users MaU Average weekly active users MaU Average monthly active users Lo Location	b
Average daily active users WaU Average weekly active users Average weekly active users MaU Average monthly active users Location	
Average weekly active users MaU Average weekly active users MaU Average monthly active users Lo Location	Rb
Average weekly active users App user demographics MaU Average monthly active users Location	-
MaU Average monthly active users demographics Location	Cb
Average monthly active users	
active users	
ApD La	
App store downloads Language	
ApU Ub	
App store uninstalls Usage behavior	

PI	CvR
Page Likes	Comments v responses
NpL	
New page links	
Cm	
Comments	
Sh	
Shares	
SpM	
Spam	
HdN	
Hidden	
Rt	
Retweets	
Re	
Reply	
Mt 🗊	
Mute	
Blk	
Block	

Trs	Vr
Traffic sources	Visitor recen
Tos	Pd
Average time on site	Page depth
Br	
Bounce rate	
Pv	
Pages viewed	
SsD	
Session duration	
Nss	
New sessions	
NoSs	
Number of sessions	
Uv	
Unique visitors	
Tv	
Total visitors	
Vf	
Visitor frequency	

Web Analytics